

# Kids CAN Build

Feeding Communities and Imaginations

HOSTED BY



May 1-7, 2022



## What is Kids CAN Build?

Kids CAN Build, formerly Construction of the Southern Tier, is a community event that raises awareness about hunger, where teams of school students compete to design and build giant structures made out of full cans of food.

## Where will it take place?

Unlike Construction of the Southern Tier, which took place in the Oakdale Mall, the Kids CAN Build event will take place within various school buildings. We will then tie all of the groups' efforts together with a celebration ceremony at one TBD location, showing photos and/or videos of all the structures.

## Who backs this event?

The Broome Leadership Institute (BLI) Alumni Association Board and its Kids CAN Build committee facilitate this event through their connection with the Greater Binghamton Chamber of Commerce. Experienced committee members are available to mentor students as they design, build and plan the logistics for their structures. The committee also works to line up sponsorship support for each team, so that all of the cans' costs are covered and each team gets the same amount of cans.

## How will Kids CAN Build benefit Broome County?

All of the cans and proceeds from Kids CAN Build will help support hunger-relief activities in Broome County through the Community Hunger Outreach Warehouse (CHOW), a service of the Broome County Council of Churches. The donated food will be distributed through CHOW to hunger-relief agencies in Broome County including food pantries, soup kitchens, and community meal programs.

All proceeds benefit  
hunger relief in  
Broome County:



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### Sponsorship Options and Opportunities

#### Gold sponsor \$2,500

- Company logo included on signage next to a partnering team's structure
- Ability to speak at celebration ceremony, which will be broadcast as a "Facebook Live" event on the Greater Binghamton Chamber of Commerce's page
- Company name tagged within Facebook posts on Greater Binghamton Chamber of Commerce and CHOW pages
- Company name included in press release to media

#### Silver sponsor \$1,250

- Company name included on signage next to a partnering team's structure
- Company name tagged within Facebook posts on Greater Binghamton Chamber of Commerce and CHOW pages
- Company name mentioned at celebration ceremony, which will be broadcast as a "Facebook Live" event on the Greater Binghamton Chamber of Commerce's page
- Company name included in press release to media

#### Supporting sponsor \$500

- Company name tagged within Facebook posts on Greater Binghamton Chamber of Commerce and CHOW pages
- Company name mentioned at celebration ceremony, which will be broadcast as a "Facebook Live" event on the Greater Binghamton Chamber of Commerce's page
- Company name included in press release to media

#### Additional sponsorship benefits include:

- Feeding your neighbors in need
- Establishing your business as a community leader in the fight against hunger
- Establishing your business as a supporter of STEM initiatives
- Inspiring other businesses to join you
- Supporting and connecting with the next generation of leaders and potential employees for your organization

### How your sponsorship dollars will be spent:

Our goal is to raise \$2,500 per school team, which we expect will cover the cost of their structures. If we are unable to raise that amount per team, then we will split the monies raised equally among all teams. If we raise more than \$2,500 per team, then all additional monies will go directly to CHOW.

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## Sponsorship Opportunities

Please check which level of sponsorship you wish to contribute:

- Gold Sponsor** . . . . . **\$2,500**
- Silver Sponsor**. . . . . **\$1,250**
- Supporting Sponsor** . . . . . **\$ 500**
- Other Donation** . . . . . **\$\_\_\_\_\_**

An acknowledgement of your tax-deductible donation will be sent to you from CHOW.

**Yes, we would be willing to mentor students in building structures.**

Gold and silver sponsors, and persons and businesses interested in mentoring, will be contacted to explore possible partnerships.

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please Make Checks Payable To:**  
**CHOW** with "Kids CAN Build" marked in the  
check's notes.

**Mail to:**  
**CHOW**  
3 Otseningo Street  
Binghamton, NY 13903

For more information, visit [blialumni.com](http://blialumni.com) or email  
Kids CAN Build chairperson Jamie Jacobs at [kidscanbuild1@gmail.com](mailto:kidscanbuild1@gmail.com).

**Your sponsorship agreement is due Tuesday, February 1, 2022.**  
**Your payment is due Tuesday, March 1, 2022.**